# Outcome Based on Date

***Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?***

Campaigns launched in the second quarters had more success than those launched in any other quarter, with the month of May having a success rate above 60%

December was the worst month to launch a campaign with a fail rate of 47%

The month of July had the highest cancellation rate with 11.11%

***What are some limitations of this dataset?***

The data set provided does not tell you how long the successful campaigns remained that way or the current status.

It would also be hard to tell what region or demographic was the biggest contributor to each campaign.

We cannot tell why a campaign failed or succeeded.

***What are some other possible tables and/or graphs that we could create?***

A few other graphs that could help us interpret this data set would be a Radar graph, a Stacked Column chart and a Cluster Column – Line on Secondary axis graph.